

Teacher Course

Dr
PHILIP ZIMBARDO
Professor
CHRISTINA MASLACH

Exceptional
opportunity to
hear world class
speakers

VENUE AND DATE

Central London
Monday 26 March, 2012

SUITABLE FOR

All psychology teachers

FEE

£195 + VAT

BOOKING

To book places send these details:

- Title of INSET
- Your name, school's name, postal address, email address and contact telephone number.
- Purchase order no. (if required by your school)

Email to

cara.flanagan@btopenworld.com

Post to

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Southwest Conferences, East
Gilgo, Migdale, Bonar Bridge,
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Programme

10.30am Registration and coffee

10.45 **Prof Christina Maslach: Burnout and job stress, strategies for improving your relationship with work**

11.45 Morning coffee

12.0 Q&A with Christina Maslach

12.30 Lunch

1.30 **Dr Philip Zimbardo: The journey from evil to heroism**

3.00 Afternoon tea

3.15 Q&A with Philip Zimbardo

3.45 Day ends

No notes will be provided for this conference but slides may be available afterwards.

The aim of the day is to give you the opportunity to reflect and learn, and, most importantly, be filled with enthusiasm. A rare opportunity to hear brilliant minds talking about what they know and love best, which will inspire your own thinking and teaching. Almost all INSET courses are (understandably) focused on improving your delivery of psychology and understanding of exam requirements. Teaching can be improved by just feeling intellectually stimulated and this course aims to do just that. Both speakers are immensely interesting and entertaining. I guarantee you will leave walking on Cloud 9!

It is anticipated that demand will be high and places are limited so please book early.

Dr Philip Zimbardo is known for the Stanford Prison Experiment, and his views on conformity and obedience. He has conducted research on other topics, such as shyness, and furthered his impact on psychology students through his textbooks (such as *Psychology and Life*) and TV series *Discovering Psychology*, as well as appearances on TED.

Zimbardo officially retired in 2003 and is now a Professor Emeritus at Stanford University. He has been described as 'a legendary teacher', someone with a gift of enthraling his audience and packing a powerful message.

One of his recent books, *The Lucifer Effect*, links the SPE to heroism and he is currently heading a movement for everyday heroism as the founder and director of *The Heroic Imagination Project* (HIP).

Christina Maslach is Professor of Psychology at the University of California at Berkeley. She was a postgraduate student at Stanford when she met Philip Zimbardo and played a critical role in terminating the Stanford Prison experiment. This experience led her into research on burnout and she became one of the pioneering researchers on job burnout, and the author of the Maslach Burnout Inventory (MBI), the most widely used research measure in the burnout field.

In 1997, Professor Maslach received national recognition as 'Professor of the Year', an award made by the Carnegie Foundation and the Council for the Advancement and Support of Education (CASE). She has received many other prestigious awards and authored a number of books.